



Lottomoon

LOTTOMOON IS A DECENTRALIZED TOKEN
BASED ON BINANCE SMART CHAIN

*This document describes the technical implementation of a system
based on smart contracts and important aspects regarding the
promotion and market launch of the system*



1. INTRODUCTION

Lottomoon is the first decentralized crypto lottery that is a conventionally ruled, anonymously played, autonomously operated, blockchain-based lottery, which incorporates the joy of a traditional lotto experience into the security, reliability, transparency, and performance of blockchain technology, to appeal to both traditional lotto players and crypto-enthusiasts.

The Lottomoon platform was created to change industry norms and, most importantly: to ensure a pleasant experience for the users. Compared to most lotteries, players can enjoy much bigger prize pools, a more user-friendly interface and, fair redistribution. LMOON Token is a decentralized cryptocurrency token based on Binance Smart Chain created for the lottery industry to replace traditional mechanics of raffle competitions. At its core, the LMOON Token acts in the same way as most other cryptocurrencies do. Users are presented with a much broader experience and the prospect of much greater awards than a classic cryptocurrency adventure. With Lottomoon, there is no sense in participating in any other lotto, here's why...

2. THE PAIN

People play lottery tickets for the money and the challenge. Desire to win, impulse/curiosity, feeling lucky, and enjoyment are the four main motivations for purchasing lotteries. A ticket gave the hope of winning the jackpot, and the hope of winning the prize was the strongest predictor of lottery participation. Studies show that in addition to financial gain, positive changes like social and emotional enhancement were reported. Buying lottery tickets is also related to reduced negative mood; the more the lottery expenditures were, the more the reduction in negative mood was.

Today, the lottery business is a growing market, involving more than 100 countries and 200 jurisdictions with more than \$194 billion market capitalization. The US market alone is worth around \$90 billion. This multi-billion dollar industry has a massive influx of revenue every time the prize pool builds up, and a lot of profits after the lottery winnings are claimed. The Lotto business has one of the most arbitrary and unfair systems. The Online Lottery market is also a big chunk of the industry with a market capitalization of around \$14 Billion. Amid the COVID-19 pandemic, online lotteries have seen a surge in popularity, and the industry is projected to generate more than \$19 Billion in 2026. With such high amounts of revenue flowing in, we questioned how this money was used. The National and State lotteries only offer about 60% of their revenue as a reward to the users, and when it comes to online lotto, revenue redistribution can have shockingly different numbers. Not to mention that most lotteries cannot guarantee the customer 100% transparency and security. In addition, huge taxes imposed on lottery winnings shrink the payouts even further. There is a big list of things we would love to change about conventional lotteries, and our best shot at dealing with it is LMOON Token.

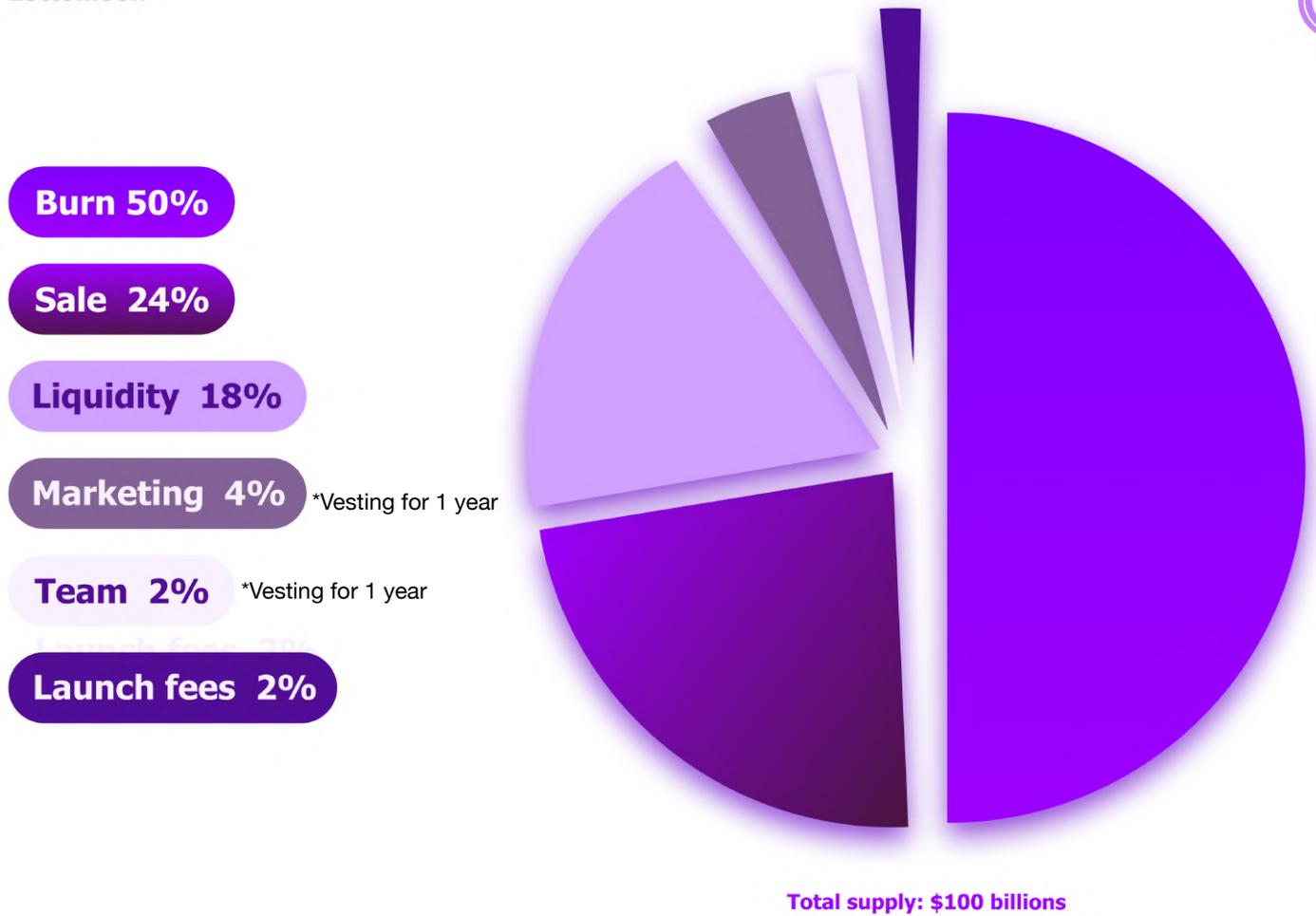
3. SOLUTION

The current lottery industry is plagued by a host of issues and inefficiencies. The result? A lack of trust between players, developers, and service providers due to multiple intermediaries, enormous house edge, and unintuitive user experiences. There is a pressing need for an overhaul of the online lottery industry. A solution to a fair and modern gambling system is a fully decentralized gaming platform that leverages the advantages of blockchain technology. Despite the significant growth of the online lottery industry, several ongoing issues are deterring players from participating. Problems with trust, security, transparency, limited lottery options, unreliability, geographical boundaries, and a small jackpot are all contributing to the loss of players. Today, all aspects of participating in a conventional lottery are affected by simply unfair and out-of-date centralized organizational models. We are here to change that.

With Lottomoon, more than 90% of the revenue is redistributed back to the users, and all transactions are secure and visible via blockchain system DxSales. The prize pool winnings are also redistributed at random, to ensure accuracy and transparency, PickWinners, a system for randomly selecting pool and Jackpot winners is in place. All of these additions are a huge step forward, aiming at transforming the norms of the lottery business. The LMOON Token is a unique experience for anyone who loves big jackpots. Even if the temptation of winning a huge prize pool doesn't entice you, the holder's rewards will. Big LMOON Token wallets will be awarded on a regular monthly basis. These new features aim to shape a better customer experience and better opportunities compared to playing a conventional lottery.

4. TOKENOMICS

Lottomoon



Token Protocol: Binance Smart Chain

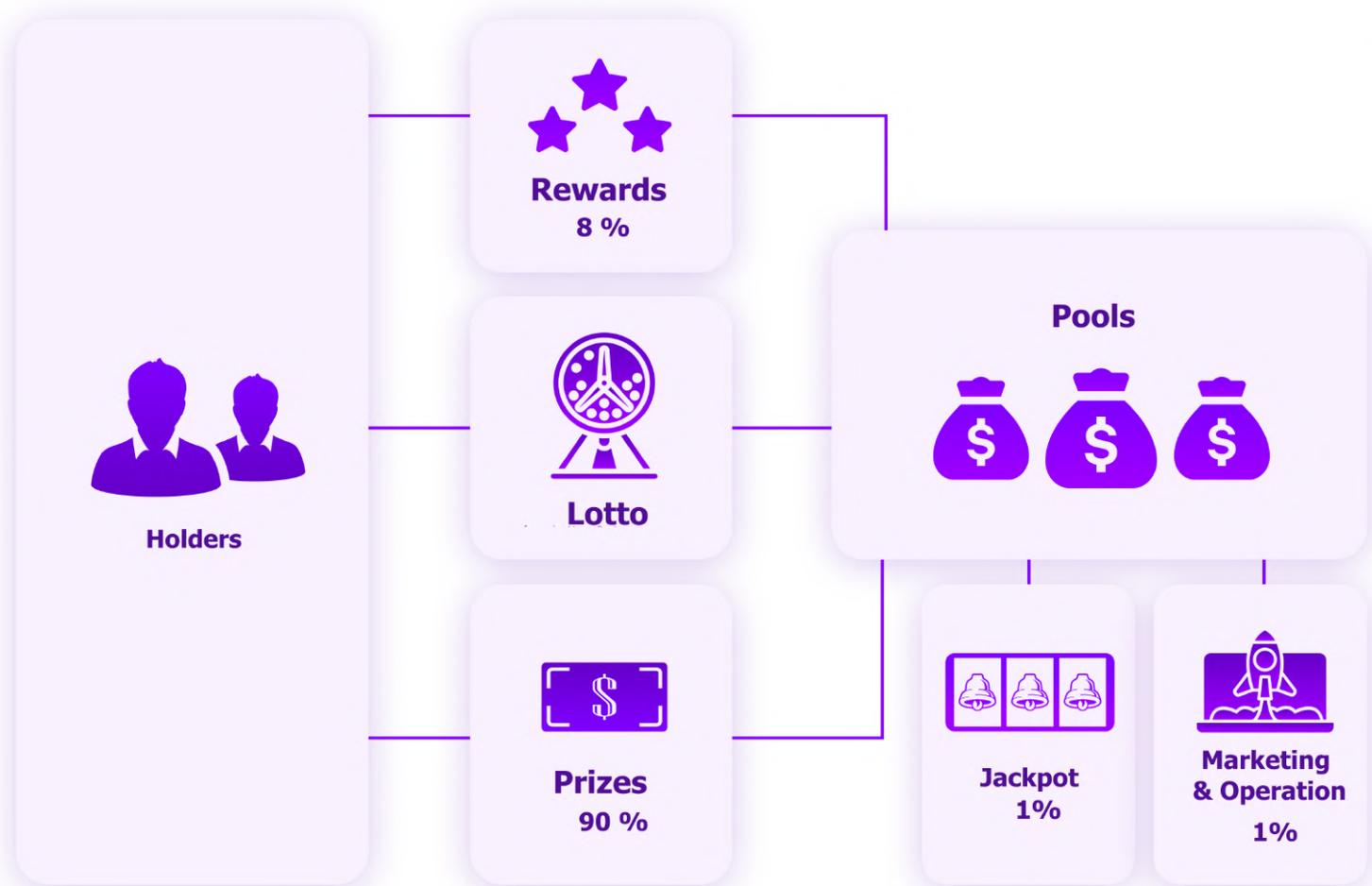
5. TRANSACTION FEE

| Transaction fee |
|------------------------|
| 8% to Holders |
| 1% Operations |
| 1% Jackpot |

6. TOKEN SALE

| | |
|---|---------------|
| Presale | |
| DxSales | |
| Starts: 9 SEP 2021 at 09:00 | |
| Ends: 13 SEP 2021 at 09:00 | |
| Token Name: Lottomoon | |
| Token Symbol: LMOON | |
| Presale Rate (Per BNB): 48,000,000 LMOON | |
| Soft/Hard Caps (BNB) | |
| Soft Cap: 250 | Hard Cap: 500 |
| PancakeSwap Liquidity: 18,000,000,000 LMOON | |
| Contribution Limits | |
| Min per wallet 0.1 BNB | |
| Max per wallet 5 BNB | |
| Liquidity lock for 1 year | |
| Fair Launch | |
| 13 SEP 2021 at 09:00 | |
| Sale Rate = Presale Rate | |

7. ECOSYSTEM



8. HOW IT WORKS

1. Buy **LMOON** Tokens.
 - In order to participate in the prize pools, you need to hold **LMOON** in your wallet.
2. Wait for the prize pool to fill up.
 - The **more** players - **the bigger** the prize pool.
3. Get a chance to win a lot of **LMOON** Tokens.
 - 3 People win the Prize Pool, the money is redistributed the following way:
 - 50% for 1st Place
 - 25% for 2nd Place
 - 15% for 3rd Place
4. Participate in the monthly **Jackpot!**
 - 1% of the 10% transaction fee builds up the Jackpot for a month. Mega prize pools are expected.
5. Have passive income with the **holder's** awards.
 - 8% of the 10% transaction fee is given back to the LMOON Token holders with the biggest wallets. It stays in the family!

9. CONTACTS

 <https://t.me/lottomoontoken>

 <https://twitter.com/Lottomoontoken>

 <https://instagram.com/lottomoontoken>

 <https://www.reddit.com/r/lottomoon/>